

Experienced Emmy winner with thorough knowledge about motion graphics, music, and media production in news.

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## SUMMARY OF SKILLS:

- 25+ years of professional experience as a **producer, news production, video editor, ENG video reporter**
- Comprehensive knowledge of **iNews software, television graphics CG, design, and motion graphics.**
- In-depth knowledge of post-production facilities like **Final Cut Pro, Avid and Adobe Suite Software Premier and After Effects, VMIX, LIVESTREAM STUDIO AND TRICASTER SWITCHER SOFTWARE.**
- Professional **shooting skills photojournalist experience in network productions and news.**
- Multitasking skills with an ability to work proficiently in work independently as well as a team member.

## P R O F E S S I O N A L E X P E R I E N C E

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### SENIOR PRODUCER

August 2008 - Present

Blumedia Group

- Conceptualize promotional campaigns designs print, television, social media and OTT services.
- **Camera shooting, Lighting design, Editing, Audio.**
- Work with production crews to make the most out relationship with clients to create ideas and contribute creatively to 360 campaigns designs. **Produce, shoot and edit for lineal Television.**
- News operations for the Dallas, Houston and Miami markets with 2 daily live shows and 4 live on tape productions Monday to Friday.

August 2003 - December 2008

### PRODUCER

Univision/Telefutura Network

- **Conceive and execute daily top news stories live for lineal tv and OTT**, producer of media audiovisuals for station 360 network Facebook, YouTube and Twitter.
- Manage and supervise on-air talent, content producers and production team.
- **Review daily line-up of stories and segments; future stories and interviews for all platforms.**
- Generating creative, innovative, and effective **on-air promotions for local and network stations.**
- Developing and writing original ideas for generic and episodic program news.
- **Producing, organizing campaigns and promos, investigative news reporter, news and promotions photographer, video editor, motion graphics animator.**

## E D U C A T I O N

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2019 • Present - Dallas Theological Seminary - **MA in Media Arts and Worship (MAMW)**

2001 • 2003 - Orlando Int'l School of Visual & Entertainment - **Design**

1997 • 2000 - UCLA - Venezuela - **Journalism**

## TECHNICAL PROFICIENCIES

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Highly computer – literate, experienced in Mac Platforms. **Cinema 4D**, Adobe PhotoShop, **Premier**, Illustrator, **After Effects**, **Final Cut Pro**, ProPresenter, **Newsroom iNews**, **Vmix**, **Livestream Studio**, **Tricaster**, **LiveU**, **Teradek IP Core Television Encoders and Transcoder**, **Avid**, **Chyron**, Motion, Color, Compressor, Joomla and Word Press, Office Word, Excel, Access, PowerPoint, **Web Designer**, basic iPhone App Developer. Apple Certified Technician and Software Certified in Apple and Adobe Technology, Expert on SEO, Adwords and keyword research Google Analytics.

## COMPETENCIES

- Action Oriented
  - Approachability
  - Dealing with Ambiguity
  - Command Skills
  - Composure
  - Conflict Management
  - Creativity
  - Project Focus
  - Timely Decision Making
  - Delegation
  - Directing Others
  - Managing Diversity
  - Learning on the Fly
  - Listening, Negotiating, Teamwork
  - Problem Solving
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- Founder of ST. Hugh Television Miami
  - Founder of Grove for Ghana
  - Media Director Alpha Omega Church Miami
  - Developer of Mindo Futures Medical Missions
  - Developer Volunteer of Potential Church Television
  - Production Lead - Local News Estrella Tv for Dallas, Houston and Miami Markets
  - Head of Media Development VIVE NETWORKS